



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

CROSSROADS GPS-POLITICAL (3050)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173795
Inv Date 9/30/2012
Terms Net 30
Contract 48001
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 984 (27646)
Acct Types Local/Political Issue Agency
Est/Headline 984/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:54PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Day,M-1,W-1,F-1	09/17/12 5:12AM (Mo)	00:30	7 News Today in New England	USPRTV17GPH	\$800.00	
1.0	SPOT	5:00AM- 5:30AM	Day,M-1,W-1,F-1	09/19/12 5:28AM (We)	00:30	7 News Today in New England	USPRTV17GPH	\$800.00	
1.0	SPOT	5:00AM- 5:30AM	Day,M-1,W-1,F-1	09/21/12 5:28AM (Fr)	00:30	7 News Today in New England	USPRTV17GPH	\$800.00	
2.0	SPOT	5:30AM- 6:00AM	Day,F-1	09/14/12 5:39AM (Fr)	00:30	7 News Today in New England	USPRTV17GPH	\$800.00	
3.0	SPOT	5:30AM- 6:00AM	Day,Tu-1,Th-1	09/18/12 5:44AM (Tu)	00:30	7 News Today in New England	USPRTV17GPH	\$800.00	
3.0	SPOT	5:30AM- 6:00AM	Day,Tu-1,Th-1	09/20/12 5:44AM (Th)	00:30	7 News Today in New England	USPRTV17GPH	\$800.00	
4.0	SPOT	8:00AM- 9:00AM	Day,F-1	09/14/12 8:38AM (Fr)	00:30	Today Show	USPRTV17GPH	\$3500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 8:58AM (Mo)	00:30	Today Show	USPRTV17GPH	\$3500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 8:35AM (Tu)	00:30	Today Show	USPRTV17GPH	\$3500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 8:43AM (We)	00:30	Today Show	USPRTV17GPH	\$3500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 8:48AM (Th)	00:30	Today Show	USPRTV17GPH	\$3500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 8:27AM (Fr)	00:30	Today Show	USPRTV17GPH	\$3500.00	
6.0	SPOT	9:00AM- 9:30AM	Day,M-1,W-1,F-1	09/17/12 9:27AM (Mo)	00:30	7 News Today in New England 9-10A	USPRTV17GPH	\$1500.00	
6.0	SPOT	9:00AM- 9:30AM	Day,M-1,W-1,F-1	09/19/12 9:28AM (We)	00:30	7 News Today in New England 9-10A	USPRTV17GPH	\$1500.00	
6.0	SPOT	9:00AM- 9:30AM	Day,M-1,W-1,F-1	09/21/12 9:21AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV17GPH	\$1500.00	
7.0	SPOT	9:30AM-10:00AM	Day,F-1	09/14/12 9:28AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV17GPH	\$1500.00	
8.0	SPOT	9:30AM-10:00AM	Day,Tu-1,Th-1	09/18/12 9:43AM (Tu)	00:30	7 News Today in New England 9-10A	USPRTV17GPH	\$1500.00	
8.0	SPOT	9:30AM-10:00AM	Day,Tu-1,Th-1	09/20/12 9:43AM (Th)	00:30	7 News Today in New England 9-10A	USPRTV17GPH	\$1500.00	
9.0	SPOT	10:00AM-11:00AM	Day,F-1	09/14/12 10:56AM (Fr)	00:30	Today Show	USPRTV17GPH	\$1000.00	
10.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 10:56AM (Mo)	00:30	Today Show	USPRTV17GPH	\$1000.00	
10.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 10:28AM (Tu)	00:30	Today Show	USPRTV17GPH	\$1000.00	
10.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 10:58AM (We)	00:30	Today Show	USPRTV17GPH	\$1000.00	
10.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 10:26AM (Th)	00:30	Today Show	USPRTV17GPH	\$1000.00	
10.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 10:50AM (Fr)	00:30	Today Show	USPRTV17GPH	\$1000.00	
11.0	SPOT	12:00PM-12:30PM	Day,F-1	09/14/12 12:22PM (Fr)	00:30	7 News at Noon	USPRTV17GPH	\$1000.00	
12.0	SPOT	12:00PM-12:30PM	Day,Tu-1,Th-1	09/18/12 12:13PM (Tu)	00:30	7 News at Noon	USPRTV17GPH	\$1000.00	
12.0	SPOT	12:00PM-12:30PM	Day,Tu-1,Th-1	09/20/12 12:27PM (Th)	00:30	7 News at Noon	USPRTV17GPH	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,W-1,F-1	09/17/12 12:58PM (Mo)	00:30	Days of our Lives	USPRTV17GPH	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,W-1,F-1	09/19/12 12:28PM (We)	00:30	7 News at Noon	USPRTV17GPH	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,W-1,F-1	09/21/12 12:48PM (Fr)	00:30	7 News at Noon	USPRTV17GPH	\$1000.00	
14.0	SPOT	1:00PM- 2:00PM	Day,F-1	09/14/12 1:30PM (Fr)	00:30	Days of our Lives	USPRTV17GPH	\$1000.00	
15.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,Th-1	09/18/12 1:43PM (Tu)	00:30	Days of our Lives	USPRTV17GPH	\$1000.00	
15.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,Th-1	09/20/12 1:59PM (Th)	00:30	Days of our Lives	USPRTV17GPH	\$1000.00	
16.0	SPOT	2:00PM- 3:00PM	Day,M-1,W-1,F-1	09/17/12 2:42PM (Mo)	00:30	DOCTORS Episode: 5008	USPRTV17GPH	\$750.00	
16.0	SPOT	2:00PM- 3:00PM	Day,M-1,W-1,F-1	09/19/12 2:33PM (We)	00:30	DOCTORS Episode: 5007	USPRTV17GPH	\$750.00	
16.0	SPOT	2:00PM- 3:00PM	Day,M-1,W-1,F-1	09/21/12 2:32PM (Fr)	00:30	DOCTORS Episode: 5009	USPRTV17GPH	\$750.00	
17.0	SPOT	3:30PM- 4:00PM	Day,F-1	09/14/12 3:40PM (Fr)	00:30	Family Feud Episode: 12019	USPRTV17GPH	\$750.00	
18.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1	09/18/12 3:50PM (Tu)	00:30	Family Feud Episode: 12026	USPRTV17GPH	\$750.00	
18.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1	09/19/12 3:52PM (We)	00:30	Family Feud Episode: 12027	USPRTV17GPH	\$750.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
18.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1	09/20/12 3:50PM (Th)	00:30	Family Feud Episode: 12028	USPRTV17GPH	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day,F-1	09/14/12 4:20PM (Fr)	00:30	7 News at 4	USPRTV17GPH	\$1800.00	
20.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 4:28PM (Mo)	00:30	7 News at 4	USPRTV17GPH	\$1800.00	
20.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 4:20PM (Tu)	00:30	7 News at 4	USPRTV17GPH	\$1800.00	
20.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 4:20PM (We)	00:30	7 News at 4	USPRTV17GPH	\$1800.00	
20.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 4:29PM (Th)	00:30	7 News at 4	USPRTV17GPH	\$1800.00	
20.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 4:19PM (Fr)	00:30	7 News at 4	USPRTV17GPH	\$1800.00	
21.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 4:47PM (Mo)	00:30	7 News at 4	USPRTV17GPH	\$2000.00	
21.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 4:52PM (Tu)	00:30	7 News at 4	USPRTV17GPH	\$2000.00	
21.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 4:47PM (We)	00:30	7 News at 4	USPRTV17GPH	\$2000.00	
21.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 4:55PM (Th)	00:30	7 News at 4	USPRTV17GPH	\$2000.00	
21.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 4:46PM (Fr)	00:30	7 News at 4	USPRTV17GPH	\$2000.00	
22.0	SPOT	4:30PM- 5:00PM	Day,F-1	09/14/12 4:41PM (Fr)	00:30	7 News at 4	USPRTV17GPH	\$2000.00	
23.0	SPOT	5:00PM- 5:30PM	Day,F-1	09/14/12 5:14PM (Fr)	00:30	7 News at 5	USPRTV17GPH	\$2000.00	
24.0	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 5:22PM (Mo)	00:30	7 News at 5	USPRTV17GPH	\$2000.00	
24.0	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 5:14PM (Tu)	00:30	7 News at 5	USPRTV17GPH	\$2000.00	
24.0	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 5:28PM (We)	00:30	7 News at 5	USPRTV17GPH	\$2000.00	
24.0	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 5:19PM (Th)	00:30	7 News at 5	USPRTV17GPH	\$2000.00	
24.0	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 5:26PM (Fr)	00:30	7 News at 5	USPRTV17GPH	\$2000.00	
25.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 5:41PM (Mo)	00:30	7 News at 5	USPRTV17GPH	\$2200.00	
25.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 5:48PM (Tu)	00:30	7 News at 5	USPRTV17GPH	\$2200.00	
25.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 5:56PM (We)	00:30	7 News at 5	USPRTV17GPH	\$2200.00	
25.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 5:44PM (Th)	00:30	7 News at 5	USPRTV17GPH	\$2200.00	
25.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 5:55PM (Fr)	00:30	7 News at 5	USPRTV17GPH	\$2200.00	
26.0	SPOT	5:30PM- 6:00PM	Day,F-1	09/14/12 5:38PM (Fr)	00:30	7 News at 5	USPRTV17GPH	\$2200.00	
27.0	SPOT	6:00PM- 6:30PM	Day,F-1	09/14/12 6:11PM (Fr)	00:30	7 News at 6	USPRTV17GPH	\$2800.00	
28.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 6:25PM (Mo)	00:30	7 News at 6	USPRTV17GPH	\$2800.00	
28.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 6:11PM (Tu)	00:30	7 News at 6	USPRTV17GPH	\$2800.00	
28.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 6:24PM (We)	00:30	7 News at 6	USPRTV17GPH	\$2800.00	
28.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 6:25PM (Th)	00:30	7 News at 6	USPRTV17GPH	\$2800.00	
28.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 6:27PM (Fr)	00:30	7 News at 6	USPRTV17GPH	\$2800.00	
29.0	SPOT	7:00PM- 7:30PM	Day,F-1	09/14/12 7:18PM (Fr)	00:30	Access Hollywood Episode: 4180	USPRTV17GPH	\$2500.00	
30.0	SPOT	7:00PM- 7:30PM	Day,Tu-1,Th-1	09/18/12 7:24PM (Tu)	00:30	Access Hollywood Episode: 4182	USPRTV17GPH	\$2500.00	
30.0	SPOT	7:00PM- 7:30PM	Day,Tu-1,Th-1	09/20/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4184	USPRTV17GPH	\$2500.00	
31.0	SPOT	7:30PM- 8:00PM	Day,M-1,W-1,F-1	09/17/12 7:55PM (Mo)	00:30	EXTRA Episode: 19013	USPRTV17GPH	\$2500.00	
31.0	SPOT	7:30PM- 8:00PM	Day,M-1,W-1,F-1	09/19/12 7:54PM (We)	00:30	EXTRA Episode: 19015	USPRTV17GPH	\$2500.00	
31.0	SPOT	7:30PM- 8:00PM	Day,M-1,W-1,F-1	09/21/12 7:56PM (Fr)	00:30	EXTRA Episode: 19017	USPRTV17GPH	\$2500.00	
32.0	SPOT	7:57PM-THE VOICE	Day,M-1	09/17/12 8:24PM (Mo)	00:30	THE VOICE	USPRTV17GPH	\$20000.00	
33.0	SPOT	10:59PM-7 News at 11	Day,F-1	09/14/12 11:30PM (Fr)	00:30	7 News at 11 PM	USPRTV17GPH	\$4000.00	



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CROSSROADS GPS-POLITICAL (3050)
Crossroads Media, LLC (2105)

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Inv Date 9/30/2012
Terms Net 30
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66 Canal Center Plaza
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AgM

Product POLITICAL ISSUE (1052)
Brand Est 984 (27646)
Acct Types Local/Political Issue Agency
Est/Headline 984/
Demo
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Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:54PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
34.0	SPOT	10:59PM-7 News at 11	Day,Tu-1,Th-1	09/18/12 11:31PM (Tu)	00:30	7 News at 11 PM	USPRTV17GPH	\$4000.00	
34.0	SPOT	10:59PM-7 News at 11	Day,Tu-1,Th-1	09/20/12 11:32PM (Th)	00:30	7 News at 11 PM	USPRTV17GPH	\$4000.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,W-1,F-1	09/17/12 11:58PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV17GPH	\$2000.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,W-1,F-1	09/19/12 11:46PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV17GPH	\$2000.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,W-1,F-1	09/21/12 12:09AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV17GPH	\$2000.00	
36.0	SPOT	7:57PM-THE VOICE	Day,Tu-1	09/18/12 7:59PM (Tu)	00:30	THE VOICE	USPRTV17GPH	\$20000.00	
37.0	SPOT	10:00PM-ROCK CENTER WITH BRIAN WILLIAMS	Day,Th-1	09/20/12 10:33PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	USPRTV17GPH	\$8500.00	
38.0	SPOT	10:00PM-DATeline	Day,F-1	09/21/12 10:24PM (Fr)	00:30	DATeline	USPRTV17GPH	\$8500.00	
39.0	SPOT	10:00PM-DATeline	Day,F-1	09/14/12 10:34PM (Fr)	00:30	DATeline	USPRTV17GPH	\$8500.00	
40.0	SPOT	6:00AM- 7:00AM	Day,Sa-1	09/15/12 6:20AM (Sa)	00:30	7 News Today in New England	USPRTV17GPH	\$450.00	
41.0	SPOT	6:00AM- 7:00AM	Day,Sa-1	09/22/12 6:47AM (Sa)	00:30	7 News Today in New England	USPRTV17GPH	\$450.00	
42.0	SPOT	7:00AM- 8:00AM	Day,Sa-1	09/22/12 7:58AM (Sa)	00:30	Today Show Weekend	USPRTV17GPH	\$1500.00	
43.0	SPOT	7:00AM- 8:00AM	Day,Sa-1	09/15/12 7:28AM (Sa)	00:30	Today Show Weekend	USPRTV17GPH	\$1500.00	
44.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/15/12 8:21AM (Sa)	00:30	Today Show Weekend	USPRTV17GPH	\$1500.00	
45.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/22/12 8:59AM (Sa)	00:30	Today Show Weekend	USPRTV17GPH	\$1500.00	
46.0	SPOT	9:00AM-10:00AM	Day,Sa-1	09/22/12 9:26AM (Sa)	00:30	7 News Today in New England-Sat	USPRTV17GPH	\$1800.00	
47.0	SPOT	9:00AM-10:00AM	Day,Sa-1	09/15/12 9:30AM (Sa)	00:30	7 News Today in New England-Sat	USPRTV17GPH	\$1800.00	
48.0	SPOT	10:00AM-11:00AM	Day,Sa-1	09/15/12 10:24AM (Sa)	00:30	7 News Today in New England-Sat	USPRTV17GPH	\$1800.00	
49.0	SPOT	10:00AM-11:00AM	Day,Sa-1	09/22/12 10:46AM (Sa)	00:30	7 News Today in New England-Sat	USPRTV17GPH	\$1800.00	
50.0	SPOT	6:00PM-7 News at 6	Day,Sa-1	09/15/12 6:14PM (Sa)	00:30	7 News at 6	USPRTV17GPH	\$2500.00	
51.0	SPOT	6:00PM-7 News at 6	Day,Sa-1	09/22/12 6:21PM (Sa)	00:30	7 News at 6	USPRTV17GPH	\$2500.00	
52.0	SPOT	10:59PM-7 News at 11	Day,Sa-1	09/22/12 11:19PM (Sa)	00:30	7 News at 11 PM	USPRTV17GPH	\$3500.00	
53.0	SPOT	10:59PM-7 News at 11	Day,Sa-1	09/15/12 11:26PM (Sa)	00:30	7 News at 11 PM	USPRTV17GPH	\$3500.00	
54.0	SPOT	1:31AM-EXTRA WEEKEND	Day,Sa-1	09/15/12 2:00AM (Sa)	00:30	Extra Weekend Episode: 19012W	USPRTV17GPH	\$400.00	
55.0	SPOT	1:31AM-EXTRA WEEKEND	Day,Sa-1	09/22/12 2:01AM (Sa)	00:30	Extra Weekend Episode: 19018W	USPRTV17GPH	\$400.00	
56.0	SPOT	7:30AM-7 NEWS TODAY	Day,Su-1	09/23/12 7:43AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	USPRTV17GPH	\$450.00	
57.0	SPOT	7:30AM-7 NEWS TODAY	Day,Su-1	09/16/12 7:41AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	USPRTV17GPH	\$450.00	
58.0	SPOT	7:57AM-TODAY SHOW	Day,Su-1	09/16/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	USPRTV17GPH	\$1000.00	
59.0	SPOT	7:57AM-TODAY SHOW	Day,Su-1	09/23/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	USPRTV17GPH	\$1000.00	
60.0	SPOT	9:00AM-7 News Today	Day,Su-1	09/23/12 10:18AM (Su)	00:30	7 News Today in New England-Sun	USPRTV17GPH	\$1200.00	
61.0	SPOT	9:00AM-7 News Today	Day,Su-1	09/16/12 9:18AM (Su)	00:30	7 News Today in New England-Sun	USPRTV17GPH	\$1200.00	
62.0	SPOT	6:00PM-7 News at 6	Day,Su-1	09/16/12 6:20PM (Su)	00:30	7 News at 6	USPRTV17GPH	\$2500.00	
63.0	SPOT	6:00PM-7 News at 6	Day,Su-1	09/23/12 6:18PM (Su)	00:30	7 News at 6	USPRTV17GPH	\$2500.00	
64.0	SPOT	11:30PM-7 News at 11	Day,Su-1	09/23/12 12:46AM (Su)	00:30	7 News at 11 PM	USPRTV17GPH	\$4500.00	
65.0	SPOT	11:30PM-7 News at 11	Day,Su-1	09/16/12 12:06AM (Su)	00:30	7 News at 11 PM	USPRTV17GPH	\$4500.00	
66.0	SPOT	11:55PM-7 SPORTS XTRA	Day,Su-1	09/16/12 12:44AM (Su)	00:30	7 SPORTS XTRA	USPRTV17GPH	\$1500.00	
67.0	SPOT	11:55PM-7 SPORTS XTRA	Day,Su-1	09/23/12 1:17AM (Su)	00:30	7 SPORTS XTRA	USPRTV17GPH	\$1500.00	
68.0	SPOT	12:30AM-Extra Weekend	Day,Su-1	09/23/12 1:57AM (Su)	00:30	Extra Weekend Episode: 19018W	USPRTV17GPH	\$750.00	
69.0	SPOT	12:30AM-Extra Weekend	Day,Su-1	09/16/12 1:21AM (Su)	00:30	Extra Weekend Episode: 19012W	USPRTV17GPH	\$750.00	



WHDH-TV
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Advertiser
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CROSSROADS GPS-POLITICAL (3050)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173795
Inv Date 9/30/2012
Terms Net 30
Contract 48001
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 984 (27646)
Local/Political Issue Agency
984/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:54PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
70.0	SPOT	1:30AM-Access Holly	Day,Su-1	09/16/12 2:15AM (Su)	00:30	Access Hollywood Episode: W836	USPRTV17GPH	\$400.00	
71.0	SPOT	1:30AM-Access Holly	Day,Su-1	09/23/12 3:12AM (Su)	00:30	Access Hollywood Episode: W837	USPRTV17GPH	\$400.00	
72.0	SPOT	6:30AM- 7:00AM	Day,M-1,W-1,F-1	09/17/12 6:42AM (Mo)	00:30	7 News Today in New England	USPRTV17GPH	\$2000.00	
72.0	SPOT	6:30AM- 7:00AM	Day,M-1,W-1,F-1	09/19/12 6:40AM (We)	00:30	7 News Today in New England	USPRTV17GPH	\$2000.00	
72.0	SPOT	6:30AM- 7:00AM	Day,M-1,W-1,F-1	09/21/12 6:40AM (Fr)	00:30	7 News Today in New England	USPRTV17GPH	\$2000.00	